

## PRESS RELEASE 2021 – WEEK 09

### Rameder Group under new management as of March 1, 2021

**Rameder, Europe's largest supplier for towbars and car transport solutions will be under new management from March 1, 2021. Florian Welz (CEO), Marcus Vollbrecht (COO) and Dirk Sonnenschein (CFO) will take over the management from Dirk Schöler and Stefan Bertelshofer. This step is the result of a succession plan that had been in the making for a while.**

**Rameder** will continue to pursue ambitious targets under the new management trio. The group of companies from Thuringia in Germany saw continuous growth in the past and had a record turnover of around 120 million euros in 2020. The new executives want to continue the highly successful strategy and further drive growth nationally as well as internationally.

With its online shops, **Rameder** specializes in towbars. The company sells 400,000 towbars every year through garages, [www.rameder.eu](http://www.rameder.eu) and its other online shops in Europe. The portfolio also includes bike carriers, roof boxes and other car accessories.

Also visit our blog at: [www.kupplung.de/magazin](http://www.kupplung.de/magazin)

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